**iSi’s New Website is Now Online**

iSi’s redesigned website is now online.  The site has been reorganized and is now completely mobile-friendly.  Since the launch, the number of mobile visitors to our site has increased 1400% from the previous version.   We’ll be working to further optimize the site for mobile browsing and make it easier for customers to interact with us.

Terminology on the site may be a little different than what we use internally, and that’s for a good reason.  Wording on the new website is structured to take advantage of how customers search for iSi’s services.  This has positively impacted our search rankings and increased visits to our site. Overall, site traffic is up 25% from previous periods.

The site will continue to be a work in progress, with additional pages and tweaks of features.   We’ll also be adding more content through our blogs and newsletters.  Be on the lookout and add us on Facebook, LinkedIn, Twitter and Google+!

